



BRIGETTE DOBY

I JUST WANT TO MAKE THINGS PRETTY.

The girl you can count on and bring home to mom. Equipped with passion, motivation, and a taste for a good challenge, I bring over 10 years of design experience and a work hard, play hard attitude. I'm into good vibes, collaboration, and making things more beautiful than they already are. Design is my jam and I couldn't imagine doing anything else.

CONTACT

- 414 305 4114
- bcheriecreative.com
- b.cheriecreative@gmail.com

EDUCATION

UNIVERSITY OF WISCONSIN-MILWAUKEE
Bachelor of Fine Arts -
Graphic Design

HUMBLE BRAGS

I designed a shirt that was sold in the Bucks Pro Shop and it sold out in just days! BUCKSin6 Baby!

My sister and I created a Target/ Starbucks Playroom for my niece. It went viral in minutes and was featured on GMA, BuzzFeed, Scary Mommy, and Insider. Scored a TMJ4 interview too.

I created branding for Cheveux Hair Salon that has evolved with them since they opened in 2012. The visual story we created has helped them grow into a bigger salon with long term clients.

I won a contest to create an photo-based game app called Photo-Klash which I worked with developers to design and execute and was sold in the app store.

Three years in a row my t-shirt design was selected to represent the national campaign for Stomp Out Bullying. Did I mention Mario Lopez, Taye Diggs, & Sara Ramirez were apart of the campaign?!

LONG STORY SHORT

EVERSANA / 2022-2023
SENIOR DESIGN MANAGER

Collaborated closely with multiple teams to execute required tactics in both the digital and print realms including marketing collateral, powerpoint presentations, social posts, banner ads, white papers, point-of-view articles, tradeshow and office wall design.

B.CHERIE CREATIVE / 2008-PRESENT
FREELANCE ART DIRECTOR + PHOTOGRAPHER

Built from the ground up, I evolve the creative vision and aesthetic for many local small businesses through brand identity, print, digital design and photography.

CORE CREATIVE / 2017-2022
PACKAGING DESIGNER

Was crushing the creative for our biggest client, Milwaukee Tool for over 4 years; creating packaging layouts, product catalogs, and eye-catching tradeshow pieces are just a few tools under my belt. Also worked with many healthcare clients and helped aid in the design of our bi-annual Harley Davidson catalog.

BON-TON STORES INC. / 2011-2017
GRAPHIC DESIGNER

As the sole designer on the special events team, I collaborated with the creative director, copywriters, and post-production teams to concept and design advertising, collateral and direct mail campaigns for many events and publications.

K-KOM INC. / 2008-2011
PRODUCTION ARTIST

Concept development, layout composition and color management for all print advertisements, brochures, logos and signage.

YAY! RETAIL EXPERIENCE

FAR BEYOND JUST MAKING THINGS PRETTY

SKILLS

- InDesign
- Photoshop
- Illustrator
- Lightroom
- XD
- Lightroom
- Powerpoint

STRENGTHS

- Extremely motivated and passionate
- Able to work with many different types of people
- Being kind and empathetic is more important to me than my ego
- Always pumped to learn new things
- Highly Organized

PASSIONS

- Collaborating and learning from other talented designers
- Inspiring others through my work
- Seeing my work out in the real world
- Attempting to make the world a more colorful place through art